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ASTRUM THE YOUNGEST AND THE FASTEST TO BREAK TOP 20

Reputation Today ranks India's top 50 PR firms

Gurgaon, October 15, 2018. [Reputation Today's](#) latest issue has published India's Top 50 Public Relations Firm's Ranking that features [Astrum](#) amongst the TOP 20 firms, making it the youngest and the fastest to break into the top 20 amongst those in the listing.

Says Ashwani Singla, Founding Managing Partner, *"Our clients recognise that data led insights is the fuel firing the engine of reputation management and are tasting success for having taken the path less travelled with Astrum. It is the faith of these pioneers in Astrum, that is driving our growth and I offer my grateful thanks to them."*

He adds. *"Another key contributing factor to our rapid success is the teaming of high calibre the multi-disciplinary talent that is able to generate deep insights, offer an informed perspective, get the job done effectively and demonstrate success with empirical evidence."*

Astrum's science-based [reputation management](#) is predicated on the fact that insights lead to informed choices that companies need to make to do right and to tell their stories better to win hearts and minds. It is also the path to greater respectability for the practicing professionals as it moves the needle of **'know how'** from an exclusive focus on **'know who'**.

About Astrum

Astrum (astrum.in) is India's first science-based specialist [Reputation Management](#) advisory. We are trusted counsellors to CXOs, helping them resolve complex challenges they face in building and guarding their company's reputation. Applying the same science, Astrum helps senior political leaders connect with their voters to get elected and keep their mandate.

Astrum is a data driven advisory, with emphasis on harnessing the power of analytics to generate the insights needed to effectively engage stakeholders and shape public opinion in an ethical way. Our specializations include Reputation Management, Corporate Affairs, Crisis & Issues Communication and Election Campaign Strategy.

In 2018, Reputation Today in its Top 50 ranking of the largest public relations firms, it listed Astrum amongst the Top 20, making it the youngest and the fastest on that listing. In 2017, The Holmes Report featured Astrum as a nominee of the "Asia Pacific New Consultancy of the Year" and PRCI inducted Ashwani Singla, Founding Managing Partner into its Hall of Fame.

Commencing operations in 2015, Astrum serves clients through its own presence in the NCR, Mumbai & Bangalore and spans 60 cities and towns in India through its dedicated affiliate network.

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